


Sponsored Post

This lead generation option is a content block within our daily newsletter that runs for 5 times. This is perfect for suppliers looking to promote a white paper, case study, live event, webinar, press release, or other promotional material. Simply provide a headline, a one-two sentence blurb, call to action with external link, and logo or image and we'll run it in the daily newsletter for one week.

SPONSORED

3 Ways To Trigger Loan Marketing Success

Learn why a holistic approach to loan marketing may be your best strategy to effectively competing for your share of consumer loans, while improving member satisfaction and loyalty.



[Read More](#)

Your sponsored post will appear in the daily newsletter in the format above.

SPONSORED

Indirect Lending Advice From The Dealer's Perspective

Join [on Wednesday, May 23 at 2 p.m. ET](#) for a complimentary webinar featuring a panel discussion with dealer reps. They will weigh in on best practices as well as their evolving challenges, goals, and expectations.


[Register Today!](#)

Some advertisers choose to skip the image and stick to text. Note that you can change the call-to-action button to be relevant to whatever you are promoting.

SPONSORED

How Revolutionizing Your Members' Account-Opening Experience Can Lead To Huge Profitability

Achieva Credit Union adopts a new account-opening solution and watches new applications surge 30%.



[Read The Case Study](#)

Sponsored posts are a great way to spread the word about an upcoming event, or as in this case, a new white paper or case study!